



The future is amazing!
Are you ready?





A winner is a dreamer who never gives up. Mandela

Smartcolor is the result of a dream, of a path that has allowed us to use the best plotters with roll-to-roll technology designed for the digital printing, overcoming its technical limits and adapt them to our project: being able to print on substrates up to 24 cms and over, making fully accessible the decoration of many products.

Our daily mission is to offer a product technologically advanced and with high level of standards.

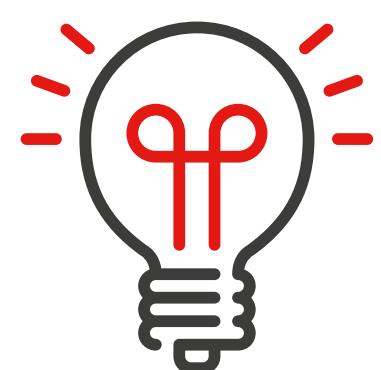
Smartcolor srl was founded in Italy in 1994.

Since then, we have grown by reputation and design, producing printers ables to print on any media.

We are a company with more than 25 years of experience, which makes innovation and research its daily know-how.

We stand out for the ability to customize our products based on customer needs, and these characteristics have identified us until today.

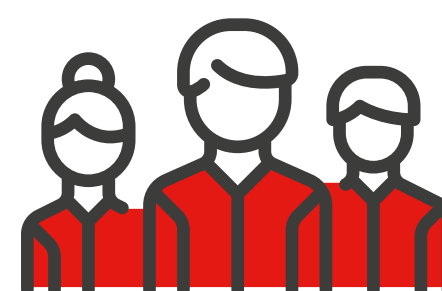
As a result of the strong growth and experience gained in recent years, we have decided to develop more and more unique machines with ever higher performance, digital printers for glass, wood, marble and leather but also for traditional materials such as paper, pvc, forex, etc ...



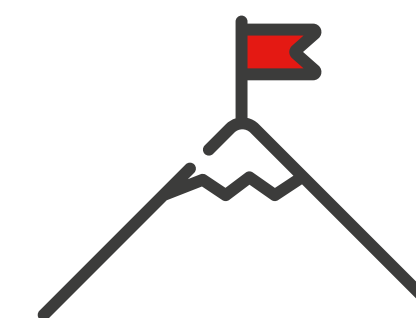
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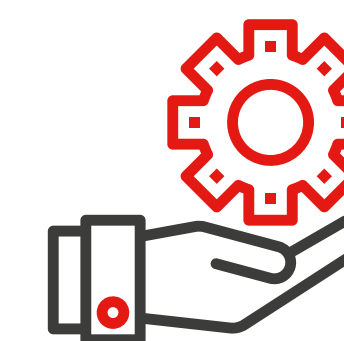
5000 mq
OF INNOVATION



1 STAFF
SPECIALIZED



25 YEARS OLD
OF EXPERIENCE

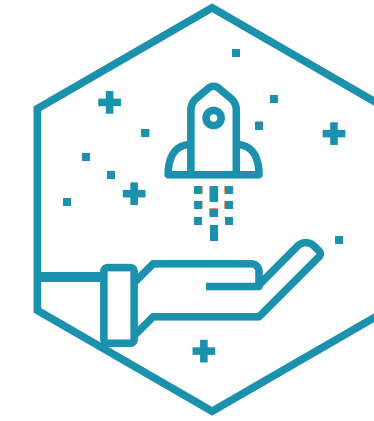


200 PRINTERS
MADE IN 2019



A Company A Team A Family

Our values allow us to offer to our customers innovative products and services at a **competitive price**.



Know-how

For us, innovation is to be very fast in understanding, to have new strategies and new projects, upgrading the quality of our products.

Our machines are designed to offer unique performance to a competitive cost compared to the leading companies in the market.

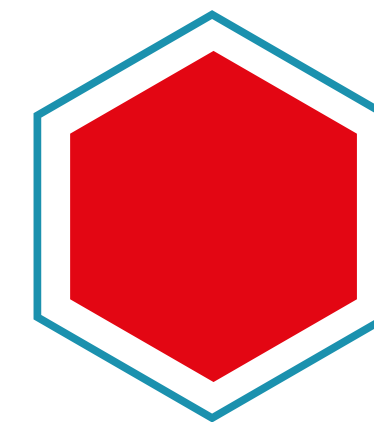
Our departments work in close contact each other, guaranteeing a fluidity in the processes and lowering the possibility of a mistake both in production and in the use of the machine.



An extraordinary Team

We love those who are not afraid of making mistakes, those who dare and try to find different solutions, as long as it preserves humility and respect for the ideas of others and of all the people who do not share their thoughts.

The team's professionalism and harmony allows us to be at the same time innovative in solutions and reliable in promises, sharing all our values: honesty, enthusiasm for this work, ambition, sense of belonging.



The Red

Red, a very important color for us, the passion we put into each of our projects, the heart that we dedicate to our work, energy which allows us to grow every day and the strength to raise common standards of the market.

We chose 100% pure red as the color representative of Smartcolor, a bright color, fundamental to our vision.

Brilliant dreamer with a big heart

As Founder and CEO of Smartcolor, I can say that we were born and grown thanks to a dream, an intuition that every day we turn it into our fuel to reach the targets.

But we are pragmatic and rational dreamers. Only if we believe in it we will be able to see. Only if we know how to innovate, change quickly and share solid values we will be able to do part of this compelling technological scenario.

From a small company born in a garage and operating in the sector of the digital printing, Smartcolor has become a multinational company leader in the market of digital printing systems and partner of the main printers manufacturers.

A rise that makes me confident in the growth of our dream. It is a challenge that we face day by day while keeping intact our values. Without values, companies have a short life: technology and ethics cannot do without each other. Only by staying together they have the ability to change the world.



Davide Catalano
Ceo and Founder

AN ADVANCED PROJECT to overcome traditional plotters limitations.

What we create

Through decades of experience, Smartcolor manufactures and provides industrial wide-format inkjet printers. A fully integrated workflow solution that includes hardware, software, and consumables, our products are cutting-edge, reliable, user-friendly.

Our machines allow you to print brilliant, high-quality images on a wide range of materials, including plastic, glass, wood, leather and fabric.

Located in Pescara (ITALY) since 1994 we design and produce printers ables to print on any media. We are a company with more than 25 years of experience, which makes innovation and research its daily know-how.

Driven by our partners, we continue to create a global network community-based of distributors and technicians, selected to meet the highest standards of expertise in their respective sectors around the world.

We owe our success to our many customers who share with us their needs. Using this valuable information, we can continue to develop products that meet many different demands of the industry.



A technology developed to go further
the possibilities of normal flat printing systems
on the market.



Precision and versatility in a small space.

HYBRID TECHNOLOGY 

An high performance industrial printing technology designed to occupy a limited space.

With Hybrid Technology we have made an industrial technology accessible to any kind of space or structure in order to adapt perfectly to every needs and productions.



-  Up to **24 cm** and above
-  **Without** length limits
-  Up to **100 Kg/sqm**
-  Print **every surface**
-  **Competitive** cost
-  **Compact**

Thanks to the addition of modular loading/unloading tables, the printing support lenght is extremely variable: a valid solution to increase the length of the printing surface without increasing the dimensions of the machine.

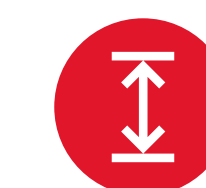


A renewed technology for multiple applications.

FLATBED TECHNOLOGY 

Flatbed printers are designed to offer a wide range of sizes and models to suit all printing needs.

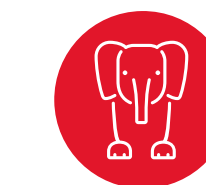
Smartflat range includes several models with different performances and dimensions.



Up to **24 cm** and above



More than 40 models with different sizes



Up to **100 kg/smq**

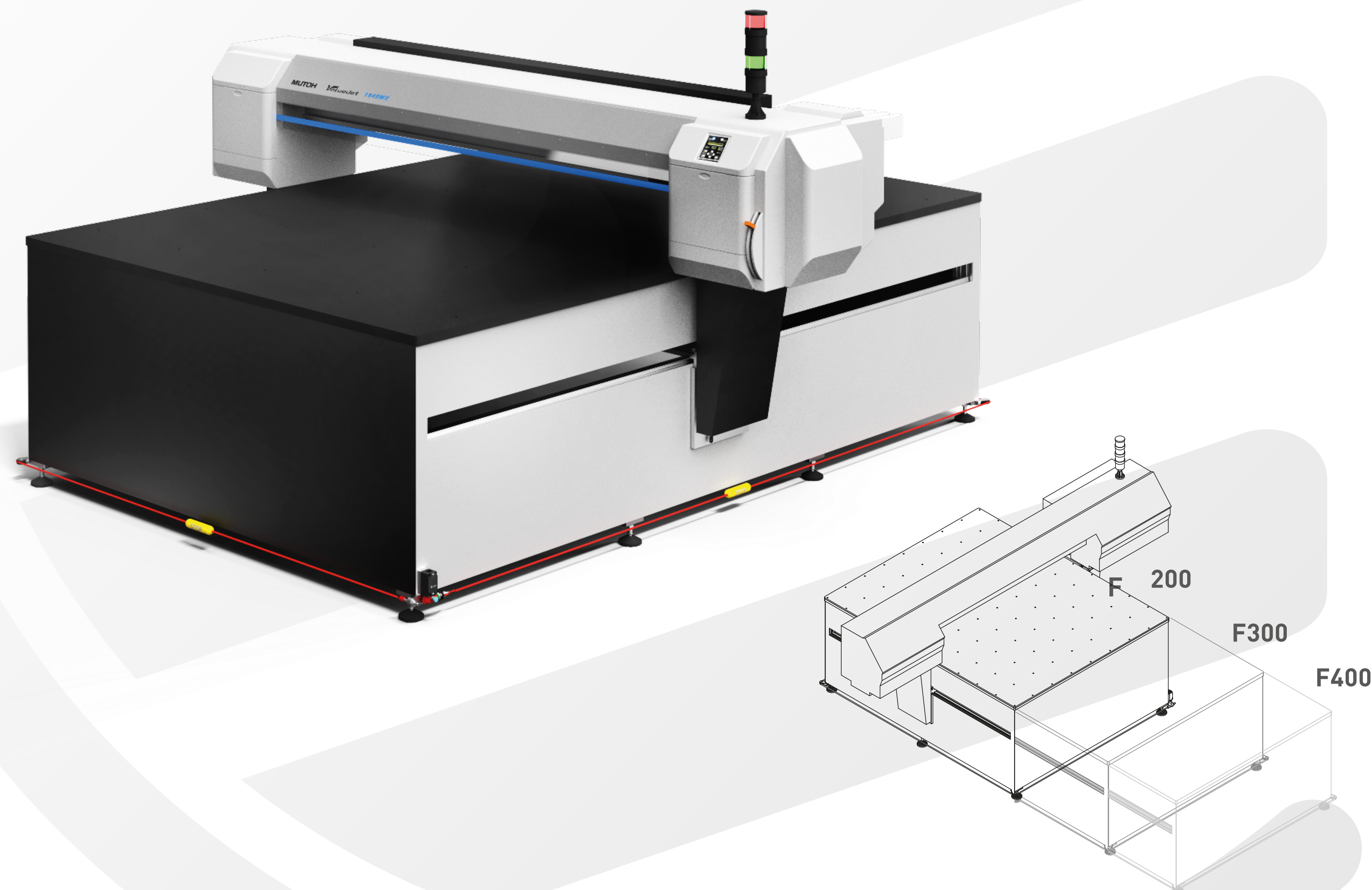


Print **every surface**



Competitive costs

Great printing versatility thanks to plotter and tables with multiple combinations.



**We chose the best
to offer you an unparalleled product.**

Smartcolor printers are engineered to the best roll-to-roll protter on the market.

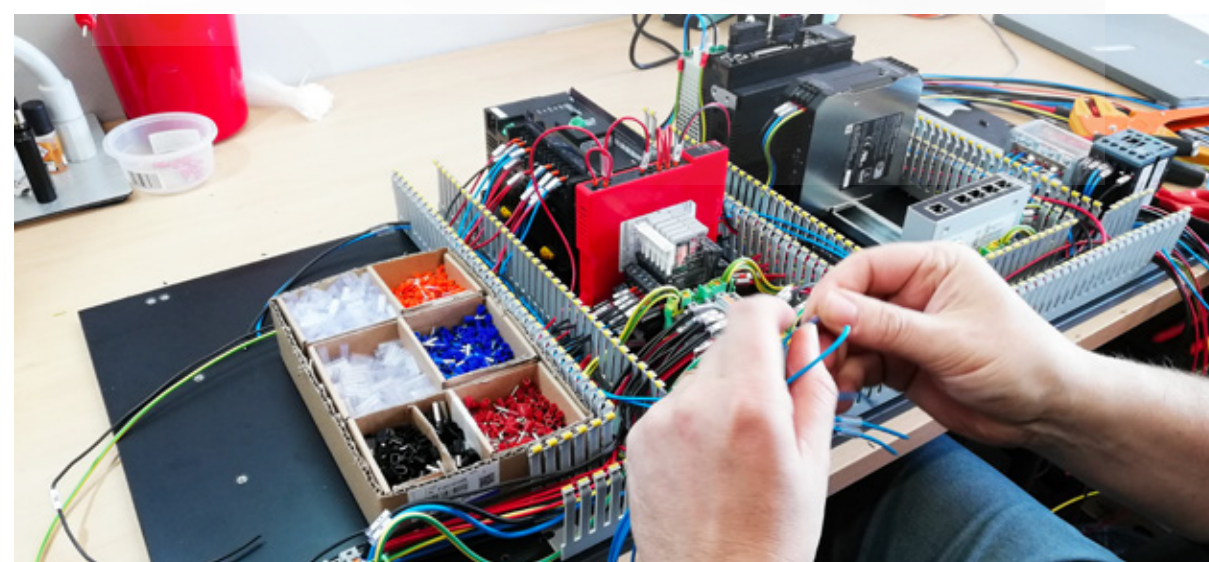
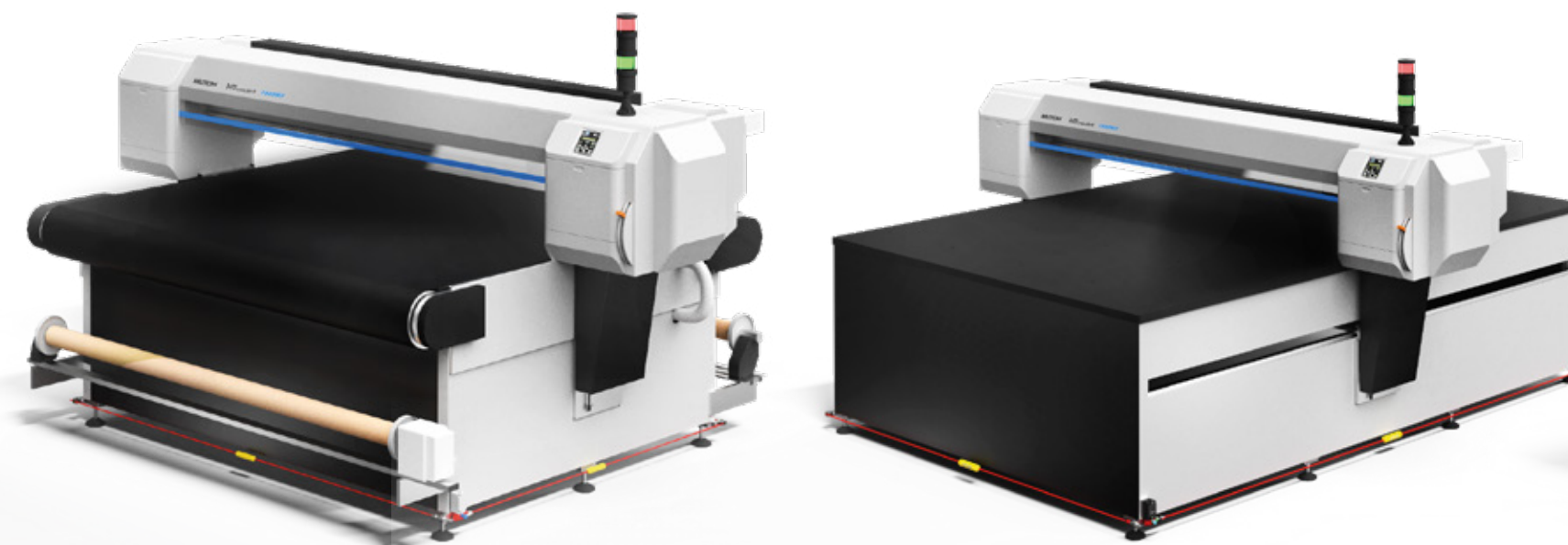
This is our most important choice to offer an industrial product maintaining an excellent quality of high performance printing.

We are able to offer an excellent product with low production costs, this because 80% of the materials used for the preparation it is produced internally while the remaining 20% is carefully selected by our technicians.

Mimaki®

MUTOH®

Roland



**Logic will get you from A to B.
Imagination will take you everywhere.**
(Albert Einstein)

The best way
to predict the future
is to invent it.

(Alan Kay)

The future of digital printing we see it in color.

Thanks to our eye for innovation in the processes and production, we are able to continually improve our offer.

In 1994 a dream was born: to develop technologies and produce machines capable of transforming the imagination of our customers into a breathtaking reality.

After 25 years, thanks to all the people who believed in our mission, we are here to design the future of Smartcolor.

Many new projects and new challenges await us but we will face them as always: with innovation, tenacity and humility.

